



Sri Lanka

# Digital Investment Summit



13<sup>th</sup> OCTOBER  
2023

Shangri-La Hotel,  
Colombo



# About the Summit

At a juncture when Sri Lanka was grappling with multiple challenges, The Computer Society of Sri Lanka in 2022 initiated Sri Lanka Digital Investment Summit to rally all industry forces to develop a vibrant Digital Investment ecosystem which can be a catalyst for Economic Resurgence after the twin crisis of Covid 19 Pandemic and Economic collapse, Sri Lanka Digital Investment Summit is a not for profit” multi stakeholder public

- private partnership spearheaded by Computer Society of Sri Lanka (CSSL) and Information and Telecommunication Technology Agency (ICTA) of Sri Lanka endorsed by the Government of Sri Lanka and aims to contribute significantly to address the Balance of Payment crisis in Sri Lanka capitalising the growth opportunity presented by the ongoing Digital Revolution and leveraging the Sri Lankan Ingenuity.

## Agenda

0900 am **Inauguration**  
1030 am **Pitching**  
1300 pm **Lunch**  
1400 pm **Investor Matchmaking**

**100** INVESTORS  
**30** TECH EXHIBITORS  
**10** TECH DEMOS

## Digital Investment Summit - 2022



# Invest in Sri Lankan Ingenuity

## ThePrint

ECONOMY

### The Sri Lankan who solved a maths problem for Jeff Bezos & gave the world Amazon


Yasantha Rajakarunanayake was the toast of the Internet this week after the Amazon founder Jeff Bezos called the Sri Lankan smarter than him.



## Sri Lanka dominated Google Summer of Code

Google

SUMMER  
of CODE

	School	Country	# of accepted students, 2005-2016
1	University of Moratuwa	 Sri Lanka	320
2	International Institute of Information Technology, Hyderabad	India	252
3	University POLITEHNICA of Bucharest	Romania	155
4	Birla Institute of Technology and Science, Pilani - Goa campus	India	110
5	Birla Institute of Technology and Science, Pilani - Pilani campus	India	116
6	Indian Institute of Technology, Bombay	India	75
7	Indian Institute of Technology, Kharagpur	India	92

## THE WALL STREET JOURNAL



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### Goldman Sachs Injects \$90 Million Into Low-Code Software Maker WSO2

Amid a tech-talent crunch, the Wall Street bank is eyeing a growing market for do-it-yourself app builders that put development into the hands of business-line employees

# Sri Lanka Incentives for Investors



**Attractive** income tax



**Accelerated depreciation**  
& enhanced capital allowances of 100%~200%



**Customized incentives** for projects creating significant economic impact under SDP act



**100% custom duty** exceptions for importation of project related items



**100% repatriation** permitted for earnings, dividend, fees & capital through an IIA Account



Foreign equity - **100% foreign ownership** permissible for IT and enables service projects



**Top 50 Outsourcing Destination**

Global Service Location Index 2021



**Delivery Destination for the Year**

Global Sourcing Association, Strategic Sourcing Awards 2019



**Ranked 1<sup>st</sup> Globally in Financial Attractiveness**

Global Service Location Index 2021



**Best Co-Working Space in the World**

Global Startup Awards 2021



**2<sup>nd</sup> in the Asia Pacific Region**

Preferred Destination for Remote Work KAYAK Ranking

**Venue : Shangri-La Colombo**





## Mintpay PTE LTD

Mintpay, Sri Lanka's pioneering buy now, pay later platform, was established to improve consumer purchasing responsibly, whilst boosting merchant sales. The growing merchant and consumer base is seeding growth opportunities for a Shopping super App which is being realized with the launch of Mintpay "Pay now", an instant cash-back platform.

 [www.mintpay.lk](http://www.mintpay.lk)

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## Synergy Information Systems (Pvt) Ltd

Synergy Information Systems' trail-blazing product suite, caters to all the monitoring needs of any industry, be it, Service Provider, Banking and Finance or Enterprise sector, enabling us to deliver an End to End solution through a single pane for all NMS needs from traditional to the latest SDN networks.

 [www.synergisis.com](http://www.synergisis.com)

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## SpectrifyAI

SpectrifyAI pioneers portable spectrometry paired with AI, revolutionizing quality assessment. Our cutting-edge technology swiftly measures key parameters, including moisture, sugar, and more, across industries such as tea, coffee, and agriculture. SpectrifyAI brings precision and efficiency whilst transforming the way we assess and ensure quality.

 [www.spectrifyai.com](http://www.spectrifyai.com)

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## Enadoc Pvt Ltd

Enadoc's mission is to empower organizations to reimagine client experiences, embrace modern workplaces, and ignite innovation. With efficient digital solutions, we help businesses to propel towards paperless efficiency, seamless automation, and thriving business models. With 2000+ users across the globe, we're not just reshaping businesses but shaping the future itself.

 [www.enadoc.com](http://www.enadoc.com)

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## Synapsys Limited

Synapsys is a broad-spectrum IT company that develops innovative & disruptive IT platforms in addition to providing a range of IT professional services. While the company's primary focus is FinTech, Synapsys also operates in the AgTech and EdTech space with a client base across Asia Pacific markets.

 [www.synapsys.lk](http://www.synapsys.lk)

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## AnybanQ.lk by Fintech Digital Pvt Ltd

AnybanQ is world's first digital banking marketplace platform. It provides users with unbiased, up-to-date information on all banks' products and services, such as credit cards, loans, investments, and offers. AnybanQ also acts as a bridge between Banks, FinTechs and the general public, opening doors for both parties to connect.

 [www.anybanq.lk](http://www.anybanq.lk)

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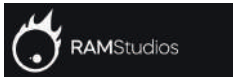
# simplebooks

## Simplebooks

Founded in 2016, Simplebooks aims to simplify company registration, finance, and legal processes for startups in Sri Lanka. With a dashboard that serves as a one-stop solution for business essentials like sales, invoicing, and payroll, the platform streamlines administrative tasks, offering real-time updates and documentation support. Leveraging their success-marked by a leading YouTube channel in entrepreneurship and 4,500 registered businesses-the company is expanding to license its technology to company secretaries in Singapore and India. Simplebooks is uniquely poised as a first-mover to modernize the industry

 [simplebooks.com](https://simplebooks.com)

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## RAM Studios Pvt Ltd

RAM Studios: Crafting innovative video games with a local heart. An indie startup in Sri Lanka, RAM Studios is dedicated to producing exceptional PC and Console games. The team blends diverse skills, delivering AAA-quality experiences. Backed by CodeGen, RAM Studios pioneers the local gaming industry while infusing global appeal.

 [ramstudios.games](https://ramstudios.games)

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# DirectPay

## DirectPay (Pvt) Ltd.

"DirectPay (Pvt) Ltd. is a cutting-edge fintech company specializing in digital payments Platform, redefined conventional payment approaches, offering secure solutions that have transformed the global and local markets. With its innovative methods, DirectPay has become a trailblazer in modernizing transactions faster, convenient and ensuring financial security. #Let's Go Cashless"

 [www.directpay.lk](https://www.directpay.lk)

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## VizuaMatix (Pvt) Ltd

vxSafenet is a spin-off from VizuaMatix - a company with proven track record in delivering mission critical telco solutions. vxSafenet offers a 3GPP-compliant policy-control ecosystem, which enables telcos to deliver child-friendly internet with network-level parental controls. Our mission is to empower children to navigate the digital world safely and confidently.

 [www.vizuumatix.com](https://www.vizuumatix.com)

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callerwise

**Bluechip Technologies Asia (Pvt) Ltd**

W | [www.callerwise.co.uk](http://www.callerwise.co.uk)

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**"ManKiwwa" by Deegenics Pvt Ltd**

W | [www.deegenics.com](http://www.deegenics.com)

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**Zapmail**

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**KReader Pvt Ltd**

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ElysianMemorials

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**Metatechno Lanka Company (Pvt) Ltd**

W | [www.metalanka.com](http://www.metalanka.com)

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**Pixvo Studio**

W | [www.pixvo.studio/](http://www.pixvo.studio/)

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**CrossBorder Payments (Pvt) Ltd**

W | [www.marx.lk](http://www.marx.lk)

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**E-Slate**

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**Marketrix Inc**

W | [www.marketrix.io](http://www.marketrix.io)

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**Evolza Holdings Pvt Ltd**

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**Meu Labs (Pvt) Ltd**

W | [www.meulabs.org](http://www.meulabs.org)

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**ITSELF**

**ITSELF Automation (pvt) Ltd**

W | [www.himalgeethanjana18.wixsite.com](http://www.himalgeethanjana18.wixsite.com)

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**Agrifue**

W | <https://agrifue.mystrikingly.com/>

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**ZikZen Solutions (Pvt) Ltd**

W | [www.zikzen.com](http://www.zikzen.com)

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# Special Tour Packages for Delegates

## Two Day / One Night Packages



### Golf Package

From USD 75 onwards



### Sail Sri Lanka

From USD 98 onwards



### Colombo Gems Tour, Port City Water Sports

From USD 70 onwards

## Three Day / Two Night Packages



### Down South

From USD 250 onwards



### Hill Country

From USD 350  
onwards



### Mix Country

From USD 300  
onwards

## Seven Day / Six Night Packages



### Tour 01:

Colombo (City), Habarana (Safari), Nuwara-Eliya (Little England),  
Bentota (Paradise Beach)

From USD 250 onwards



### Tour 02:

Colombo (City), Kandy (Heritage), Nuwara-Eliya (Little England),  
Yala (Safari)

From USD 750 onwards



### Tour 03:

Northern Sri Lanka : Colombo (City), Habarana (Safari),  
Anuradhapura (Heritage), Trinco (Beach), Jaffna (Rebuilding  
after War)

From USD 750 onwards





Sri Lanka

# Digital Investment Summit



Join with Us

Physical : 45 USD | Online : FREE

REGISTRATION



